

LOGO DESIGN COMPETITION for KBNIR-RDA, JPMIA-RDA and RIDCO

Brief Note on KBNIR-RDA & JPMIA-RDA and RIDCO

The KBNIR-RDA (Khushkhera-Bhiwadi-Neemrana Investment Region- Region Development Authority) and JPMIA-RDA (Jodhpur- Pali-Marwar Industrial Area-Regional Development Authority) are Regional Development Authorities created under the Rajasthan Special Investment Regions Act, 2016. These authorities were established to plan, develop, monitor and regulate the Special Investment Regions to be declared under section 3 of the RSIR Act, 2016 aimed to promote the development of industrial hubs in the state of Rajasthan, fostering industrial growth, investment, and infrastructure development in designated regions.

KBNIR-RDA

- Area: 165 sq.km, covering 43 villages in Tehsil Mundawar of Kotputali-Behror and Tehsil Neemrana of district Khairthal-Tijara.

JPMIA-RDA

- **Area:** 154 sq km, covering 9 villages in Rohat Tehsil of Pali District.

Objects of RDAs: The primary objective of KBNIR-RDA & JPMIA-RDA is to ensure the organized industrial development and to promote economic activities of the region, creating an efficient ecosystem for all types of economic activities, preferably manufacturing and service industries, by providing robust infrastructure such as roads, water, electricity, and other utilities.

- **Powers and Functions:**

- Master Planning, Zonal Planning and framing of Development Schemes of SIRs area.
- Land acquisition by way of negotiation, surrender and by way of enforcing acquisition laws.
- Providing essential infrastructure and basic amenities in the area.
- Promotion of industrial development and other economic activities by facilitating investments.
- Issuance of clearances and approvals for economic projects by allowing land conversions, issuance of lay out plans, issuance of lease/allotment of land, monitoring of the project, sanction of special packages to boost economic activities in the state.
- Ensuring sustainability and environmental protection within the development areas.
- Creation of employment opportunities by attracting investments.

Rajasthan Industrial Corridors Development Corporation Limited (RIDCO)

Rajasthan Industrial Corridors Development Corporation Limited (RIDCO) is a Special Purpose Vehicle (SPV) formed under the joint venture of NICDIT (National Industrial Corridor Development and Implementation Trust) and RIICO (Rajasthan State Industrial Development and Investment Corporation), on behalf of the Government of Rajasthan. It was incorporated on 15th March 2022 under the Companies Act, 2013. The purpose of RIDCO is to oversee and implement the Delhi-Mumbai Industrial Corridor (DMIC) project in the state of Rajasthan.

The company has a 49% equity share held by NICDIT on behalf of Govt. of India and a 51% equity share held by RIICO, representing the state government's interests. RIDCO is the only SPV in Rajasthan responsible for the implementation of the DMIC project, which is a high-priority initiative to establish industrial townships and infrastructure along the Delhi-Mumbai Industrial Corridor.

Phase 1 of the JPMIA Project:

- JPMIA Industrial Township: The first phase of the Industrial Township covering area of 1578 acres is already underway. The phase includes the establishment of key infrastructure like roads, power supply, and other utilities to set up an industrial hub in the region. The total area of Industrial Township is 3406 hectares.

Key Objectives:

- Infrastructure Development: To create a robust infrastructure for attracting investments in various sectors, including manufacturing, logistics, and services.
- Industrial Growth: Fostering the growth of industries, contributing to economic development, and providing employment opportunities in the state.
- Regional Connectivity: Improve connectivity within the industrial corridors to facilitate the smooth transportation of goods and services.

Powers and Functions:

- Planning and development of industrial corridors in the state.
- Land acquisition and development for industrial purposes.
- Infrastructure development, such as roads, water, electricity, and sewage systems.
- Investment facilitation: Attracting investments from domestic and international companies by providing necessary support.
- Project Monitoring: Ensuring the timely and effective implementation of the DMIC project in Rajasthan.

RIDCO plays a pivotal role in realizing the state's industrial vision by implementing strategic projects under the DMIC initiative, including industrial hubs in places like JPMIA. As such, these Regional Development Authorities and the RIDCO (SPV) are part of a broader vision by the Rajasthan Government to develop industrial corridors, create world-class infrastructure, and position Rajasthan as a significant player in the industrial growth of India.

TERMS AND CONDITIONS, ELIGIBILITY AND SUBMISSION REQUIREMENT FOR LOGO DESIGN

1. The competition is open from 20 June 2025 to 18 July, 2025 till 06:00 PM hours.
2. The participation in the competition is open to all individuals, agencies, companies and creative professionals.
3. Age Limit: 18 years and above.
4. Participants can submit maximum 3 designs for Logo (for each organization*) along with the Tagline (sent through single email only). Same participant or email account used for multiple entries would be considered invalid.
5. No payment of fee is required for the submissions of designs.
6. Late submissions shall not be accepted/entertained.
7. All the entries must be uploaded/submitted online to logocompetition@riico.co.in in digital format (JPEG,SVG,CDR,PNG,PDF).
8. Logo designs shall be submitted in high-resolution digital format (JPEG,SVG, CDR,PNG,PDF). Logo must be easy to use, handle, resize, and manipulate for all purposes. It should be visually appealing on both small (as small as 2cm x 2 cm) and large scales.
9. The logo should be in high resolution with minimum 600 DPI and should look clean (not pixelated or bit-mapped) when viewed on screen at 100% resolution.
10. Participants shall not imprint or watermark logo design.
11. The Tagline may be in Hindi or English. The Tagline shall not have more than 6-8 words.
12. Taglines shall be provided in a text document or PDF. The tagline should not have been previously published in any print and digital media.
13. The logo design along with the tagline must be adaptable onto any form/surface including websites, social media platforms, press releases, stationery, signages, banners, letterheads, flyer, posters, visiting cards etc.
14. Participants shall include their full name/agency name, authorized representative details, contact information, valid government ID proof and a brief explanation of the concept behind their logo along with the tagline.

SELECTION PROCESS

1. The designs along with the taglines submitted shall be scrutinized by the Selection Committee of RIICO and selection committee shall recommendation to competent Authority of KBNIR-RDA, JPMIA-RDA & RIDCO for finalization of logo.
2. Thereafter, Committee shall select the best logo designs along with the taglines. In this regard, the decision of respective authority/RIICO in this regard shall be final and not to be challenged before any of the Authority.

3. Entries will be judged on the basis of various parameters including but not limited to the elements of creativity, originality, composition, technical excellence, artistic merit, simplicity, visual impact etc. The logo's design along with the tagline should reflect the core values of KBNIR-RDA, JPMIA-RDA and RIDCO.

4. Every entry must be accompanied by a brief write-up/ explanation of not more than 200 words. This write-up has to be uploaded along with the proposed logo and the tagline. The write-up should elaborate the concept behind the logo along with the tagline.

5. During the course of evaluation, RIICO, may ask participants to resubmit their entry in different size(s)/ format(s) etc., depending upon requirement.

6. Three logo designs along with the tagline shall be selected for KBNIR-RDA, JPMIA-RDA and RIDCO independently.

- The participant whose logo along with the tagline has been selected best among the others shall be awarded reward of Rs. 50,000/- for all three entities independently. The winner of the competition shall be required to submit the design in an editable and open file format.

However, the right for adaption the best logo for any entity as a final logo & final tagline shall vest with the competent authority of each entity. Merely selection of best logo does not create any right in favour of the participant.

7. The winning participant shall be informed by RIICO through e-mail.

8. All the entries received by RIICO would be assessed by RIICO at one or more stages, depending upon the requirement.

Intellectual Property Rights

1. Plagiarism is strictly prohibited. Logo along with the tagline shall not contain any material (Photograph, icon, symbol, image etc.) that is copyright protected.

2. The logo and tagline must not contain any objectionable, provocative, or inappropriate content.

3. RIICO shall not be liable for any disputes related to copyright or design infringements in submitted entries. Participants shall indemnify RIICO against such claims, if any.

4. The Participants shall be solely responsible for infringement of any copyright or Intellectual Copyrights in making process of the logo as well as tagline.

5. Participants acknowledge and agree that all copyright and other rights in the logo including rights in the drawings, text or any other content submitted to RIICO in respect of this competition shall be solely and exclusively owned by the RIICO, KBNIR-RDA, JPMIA-RDA and RIDCO.

6. All Participants agree to assign all intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise to RIICO in absolute manner without charging any fee, royalty etc. deal with (whether for commercial and non-commercial purpose) the submitted logo design(s).

7. By entering the competition, participants shall grant the right to use the winning logo in promotional materials by their respective authorities/entities including but not limited to brochures, letter head, visiting cards, websites, and merchandise without any compensation, apart from the reward mentioned herein and waive all the rights visited with him.

8. Participants shall abide by the Digital Personal Data Protection Act, 2023, Indian Copyright Act, 1957 and all applicable laws/guidelines/regulations for logo designing including copyright/trademark norms of other countries, if applied.

Disclaimer

1. RIICO shall not be responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.

2. Incomplete entry in any respect or not fulfilling the terms and conditions of the competition will be rejected without assigning any reason thereof.

3. The winner participant has to submit the required proofs to RIICO, prior to claiming the reward.

4. All the versions up to the final stage of the logo/tagline shall be provided by the concerned participant.

5. Employees at RIICO/RIDCO, KBNIR-RDA and JPMIA-RDA and their immediate family members shall not be eligible to participate in this competition.

6. Participants are expected to adhere to ethical practices, including respect for copyright and privacy laws.

7. Inappropriate or offensive contents will lead to disqualification.

8. Participants shall be disqualified for any breach of the competition rules or attempts to manipulate the voting or judging process.

9. RIICO, KBNIR-RDA, JPMIA-RDA and RIDCO reserves the right to cancel or amend all or any part of the competition and/ or the Rules and Guidelines. The Participants are required to visit website **riico.rajasthan.gov.in** for any updates related to this competition.

10. The winning logo along with the tagline may not automatically become the final logo and tagline for KBNIR-RDA, JPMIA-RDA and RIDCO.

11. By entering this competition, participants agree to be bound by the competition rules. Violating any rule or not following instructions may eliminate Participants' eligibility.

12. Any legal proceedings arising out of this competition/its entries/winners shall be subject to local jurisdiction of courts situated at Jaipur.

13. RIICO at its sole discretion reserves the right to disqualify any entry or not to announce winner, in case, no suitable entries are received.

14. If any winner is found to have violated any rules or norms, they will be required to forfeit the prize, even if the reward amount has already been disbursed to him.

15. The participants won't be compensated in any other manner except for the prize money as mentioned herein above.

16. RIICO will not send any notification/communication about rejected or unsuccessful entries.

17. * Organization- 1. KBNIR-RDA, 2. JPMIA-RDA 3. RIDCO

Note: Please download this document and sign it, stamp it and then attach with the e-mail (only pdf document).

I/We accept all such terms and conditions.

(Signature)

Name-

Designation-

Date-

Application form

1. Name-
2. Name of Organisation (if any) –
3. Mobile No.-
4. E-mail-
5. Postal Address along with pin code –

6. Design Submitted-

i KBNIR-RDA

Design 1-

Design 2-

Design 3-

ii JPMIA-RDA

Design 1-

Design 2-

Design 3-

iii RIDCO

Design 1-

Design 2-

Design 3

I have carefully read, understood & accept all terms and conditions, eligibility criteria and agree to abide by the rules, regulations and procedures.

7. I have attached signed documents also.

(Signature)

Name-

Date-

Place-

Note: Please attach PDF document only.